

THE TECH LAB SERIES

TECHNOLOGY WORKSHOPS FOR BUSINESS



Tech Labs for Sales and Marketing

The Tech Lab helps you implement automation for generating more leads.

- 1** Build a Website, create a contact form and produce imaginary and video creative for only \$5.
- 2** Create a simple Facebook and Google online re-marketing campaign and learn how to target an audience.
- 3** Automate some simple processes for your business after a customer fills in contact form.
- 4** Be introduced to Artificial Intelligence (AI) for sales and marketing through exploitative workshop tasks.

- +** Informative sales and marketing related demonstrations on:
- The internet of things (IOT)
 - Virtual Reality (VR)
 - Artificial Intelligence (AI)



Tech Labs for Operations

The Tech Lab helps you implement tools to reduce cost and complexity.

- 1** Create an automated email process and learn to measure campaign success.
- 2** Setup cloud based financial reconciling, management, reporting and collect money automatically.
- 3** Learn to use Integration tools to automatically add an invoice from any system.
- 4** Be introduced to Artificial Intelligence (AI) for operations through exploitative workshop tasks.

- +** Informative operations related demonstrations on:
- The internet of things (IOT)
 - Virtual Reality (VR)
 - Artificial Intelligence (AI)



Tech Labs for Customer Interaction

The Tech Lab helps you retain and engage with your customers.

- 1** Setup a simple cloud base CRM system and allow the contact data to update other tools.
- 2** Setup online quoting and online contracts based on your business processes.
- 3** Automate the customer journey through implementing integration tools.
- 4** Be introduced to Artificial Intelligence (AI) for customer interaction through exploitative

- +** Informative customer interaction related demonstrations on:
- The internet of things (IOT)
 - Virtual Reality (VR)
 - Artificial Intelligence (AI)